

# CLEAR GLASS STUDIOS PROJECT



**2009**

# ∞ In Memoriam ∞



“You cultivate the essential values: high purpose,  
intelligence, decency, humility, fear of the Lord,  
and the passion for freedom.”

WILLIAM F. BUCKLEY, JR.  
1925 – 2008

“We believe. We believe in our destiny  
as a nation. We believe we have been  
called to do good, to spread the blessings  
of liberty and encourage the sense of trust  
upon which free societies depend.”



TONY SNOW  
1953 – 2008

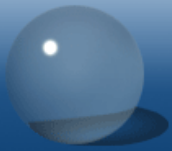
“Instead of kids growing up to be lawyers, what we  
really need are kids growing up to be journalists,  
or FILMMAKERS”



MONA CHAREN

National Review Seminar on “The Future of Conservatism”

January 16, 2007



Clear Glass Productions

-Independent films for independent people

# *MISSION STATEMENT*

To establish an “entertainment think tank” where creative young people will have the opportunity to work together in producing cost effective, profitable films that inspire, educate and entertain while promoting traditional values and celebrating American Exceptionalism.

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# CLEAR GLASS PRODUCTIONS – BACKGROUND



Bart Ely founded Clear Glass Productions, a sub S Corporation, upon his growing frustration over a “vapid mainstream media” that values ratings over substance. The independent film company’s first project **“*This is DNN*”**, a satirical look at how today’s media might have covered a typical day during World War II, gained national recognition upon it’s release in late 2006.

Bart is most proud of the fact that the film was made with sweat, local actors and a shoestring budget. The following pages will highlight Bart’s numerous ideas for future CGP projects.

Mr. Ely is especially excited about the concept behind the company’s new **“*Clear Thinking*”** video series that aims to entertain students while providing needed historical perspective. The first short film in the series titled **“*56 Men*”** contrasts the sacrifice of the Declaration of Independence signers with what broadcasters and journalists consider “sacrifice” today.

Bart wishes to share his experience with others in producing inspirational films that showcase good production values at minimal expense. It is his dream to teach and work with young people, yearning to make a difference, in a single production facility.

Mr. Ely’s background as business executive, entrepreneur, and now writer/producer makes him uniquely qualified in overseeing the pursuit of this endeavor. Passionate about the vital nature of this work, Bart is available to speak to groups wishing to learn more about the company’s current and future plans.

# CLEAR GLASS STUDIOS

## What Sort Of Films?

- ❖ Spiritual
- ❖ Historical/Educational
- ❖ Political



## What Each Film Must Do

- ❖ Inspire
- ❖ Educate
- ❖ Entertain



## What Each Film Must Have

- ❖ Quality Production Values
- ❖ Effective Distribution Strategy
- ❖ Tight Budgetary Control



**Any project that does not meet ALL of the above requirements  
will not be green-lighted for further consideration!**



## Bart Ely on the Need for Traditional Films



Since it has become vogue for every current conservative to invoke the spirit of Ronald Reagan, let me be the next to do so. Why was this man so beloved, and ultimately so successful? Was it simply his political philosophy, as wise as it certainly has proven to be?

No, I believe much of this adoration was due to his inherent sense of optimism, and his unwavering faith in the American spirit and the American people.

Hollywood rarely displays this same kind of faith. I am often amazed at how tinsel town producers can continually churn out garbage with multi-million dollar budgets. If one thinks about it, this is exceedingly hard to do; production companies have to make a conscious effort to achieve such consistently poor results.

Time after time, those who have displayed the courage to follow a different path have repeatedly enjoyed spectacular results. Michael Landon, Mel Gibson, and before them Frank Capra come to mind. TV shows with a spiritual foundation (i.e. *Touched By an Angel*, *7th Heaven*) confounded critics by greatly surpassing expectations. A more recent success is “*Fireproof*”, a small independent film made on a microscopic production budget. Undoubtedly, the film’s basic premise of utilizing faith as a means to save a troubled marriage, is one that would have elicited disdain and ridicule within the Hollywood establishment. To date “*Fireproof*” has grossed over thirty million dollars!

Many conservative filmmakers make the mistake of forgetting the lessons of Ronald Reagan. Far too often producers of these films follow the same tired format as their more numerous leftist counterparts. Premise, supported by ideologues, preaching to a very committed choir. The result -- good, well-intentioned work with limited audience appeal.

This does little to achieve the ultimate goal of expanding their message to Americans who may hold similar beliefs, but are either apolitical or have grown wary of Washington finger pointing. Internet political videos are frequently quite clever, but too often emphasize the “gotcha” element rather than focusing on more transcendent themes. This makes any potential impact of these works highly ephemeral.

I believe every film, regardless of length, needs to be an inspirational experience. It is my goal to teach young aspiring filmmakers, who still hold dear the principles and promise of our great nation, that there is a happy medium between throw away Youtube clips and million dollar documentaries. To instill within them the ability to produce short films that will move their audience while promoting loftier ideals.



# CLEAR GLASS STUDIOS

## TEACHING YOUNG FILMMAKERS TO MAKE A DIFFERENCE

In addition to its function as a production facility, Clear Glass Studios is to be an educational center for students (and others) interested in learning the fundamentals of every aspect involved in independent film production.

By the end of the course attendees will have created their own 30 second PSA (Public Service Announcement) promoting conservative/traditional ideals.



Mr. Ely will oversee sessions in the following areas:

- 1) Scriptwriting Basics
  - a) Format
  - b) Theme/Character Development
  - c) Production Considerations
- 2) Production Principles
  - a) Budgeting
  - b) Scheduling
  - c) Resources (Actors, Music, Photos, Video)
- 3) Distribution Strategies
  - a) DVD sales
  - b) Websites/Organizations
  - c) Film Festivals
  - d) Catalogues, etc.



Mr. Bruce Wittman (see bio page 30) will spend the bulk of his time instructing the students on basic editing techniques using Final Cut Pro, the industry standard for video production. Mr. Wittman will also teach camera and filming fundamentals.

Guest speakers will be invited to attend covering topics ranging from entertainment law (Copyright law, Fair Use Doctrine) to funding options (Grants, etc.).

Mr. Ely believes that this is an important first step towards providing more young filmmakers the necessary tools to produce their own works at minimal expense. The following is a schedule for a concentrated five-day workshop.

# STUDENT FILM 5 DAY WORKSHOP

MON	Time	Group	Instructor	Topics/Notes
	9:00 - 10:15	All	Bart/Bruce	Overview of course, topics, scheduling, etc.
Break	10:15 - 10:30			
	10:30 - 12:00	A	Bart	Basic Scriptwriting, topic, format, theme, etc.
	10:30 - 12:00	B	Bruce	Introduction to camera, techniques
Lunch	12:00 - 1:00			
	1:00 - 2:30	B	Bart	Basic Scriptwriting, topic, format, theme, etc.
	1:00 - 2:30	A	Bruce	Introduction to camera, techniques
Break	2:30 - 2:45			
	2:45 - 3:45	A	Bart	Break Into Groups - Write Script - First Draft
	2:45 - 3:45	B	Bruce	Intro to Final Cut Pro
Break	3:45 - 4:00			
	4:00 - 5:00	B	Bart	Break Into Groups - Write Script - First Draft
	4:00 - 5:00	A	Bruce	Intro to Final Cut Pro
TUE	Time	Group	Instructor	Topics/Notes
	9:00 - 10:15	All	Bart/Bruce	Watch DNN, 56 Men, Paula Priesse
Break	10:15 - 10:30			
	10:30 - 12:00	A	Bart	Basic Pre-Production Principles
	10:30 - 12:00	B	Bruce	Final Cut Pro
Lunch	12:00 - 1:00			
	1:00 - 2:30	B	Bart	Basic Pre-Production Principles
	1:00 - 2:30	A	Bruce	Final Cut Pro
Break	2:30 - 2:45			
	2:45 - 3:45	A	Bart	Break Into Groups - Write Final Draft
	2:45 - 3:45	B	Bruce	Final Cut Pro
Break	3:45 - 4:00			
	4:00 - 5:00	B	Bart	Break Into Groups - Write Final Draft
	4:00 - 5:00	A	Bruce	Final Cut Pro
WED	Time	Group	Instructor	Topics/Notes
	9:00 - 10:15	All	Bart/Bruce	Groups Read Final Scripts/Feedback
Break	10:15 - 10:30			
	10:30 - 12:00	A	Bart	Search & download images, music for project
	10:30 - 12:00	B	Bruce	Film spots
Lunch	12:00 - 1:00			
	1:00 - 2:30	B	Bart	Search & download images, music for project
	1:00 - 2:30	A	Bruce	Film spots
Break	2:30 - 2:45			
	2:45 - 3:45	A	Bart	Creating a Production Budget
	2:45 - 3:45	B	Bruce	Final Cut Pro
Break	3:45 - 4:00			
	4:00 - 5:00	B	Bart	Creating a Production Budget
	4:00 - 5:00	A	Bruce	Final Cut Pro

## STUDENT FILM WORKSHOP – CONT.

THU	Time	Group	Instructor	Topics/Notes
Break	9:00 - 10:15	All	Tony Biller	Trademark, Copyright attorney on Fair Use
	10:15 - 10:30			
	10:30 - 12:00	A	Bart/???	Funding sources - grants,etc.
Lunch	10:30 - 12:00	B	Bruce	Final Cut Pro
	12:00 - 1:00			
	1:00 - 2:30	B	Bart/???	Funding sources - grants,etc.
Break	1:00 - 2:30	A	Bruce	Final Cut Pro
	2:30 - 2:45			
	2:45 - 3:45	A	Bart/???	Basic distribution strategies
Break	2:45 - 3:45	B	Bruce	Final Cut Pro
	3:45 - 4:00			
	4:00 - 5:00	B	Bart/???	Basic distribution Strategies
	4:00 - 5:00	A	Bruce	Final Cut Pro

FRI	Time	Group	Instructor	Topics/Notes
Break	9:00 - 10:15	All	Bruce/???	Begin Final Edit
	10:15 - 10:30			
	10:30 - 12:00	All	Bruce/???	Finish Final Edit
Lunch	12:00 - 1:00			
Break	1:00 - 2:30	All	Bart/Bruce	View Projects/Comment
	2:30 - 2:45			
	2:45 - 4:00	All	Bart/Bruce	View Projects/Comment

Longer and more comprehensive training sessions are also to be developed.  
Summer intern programs are a possibility as well.



# CLEAR GLASS STUDIOS



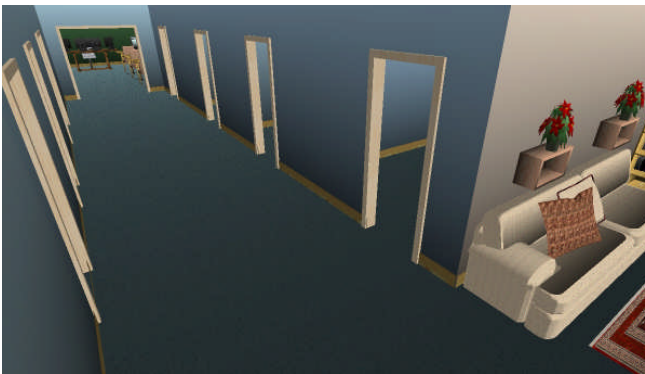
**CLASSROOM - 24 STUDENT CAPACITY**



# CLEAR GLASS STUDIOS



RECEPTION AREA

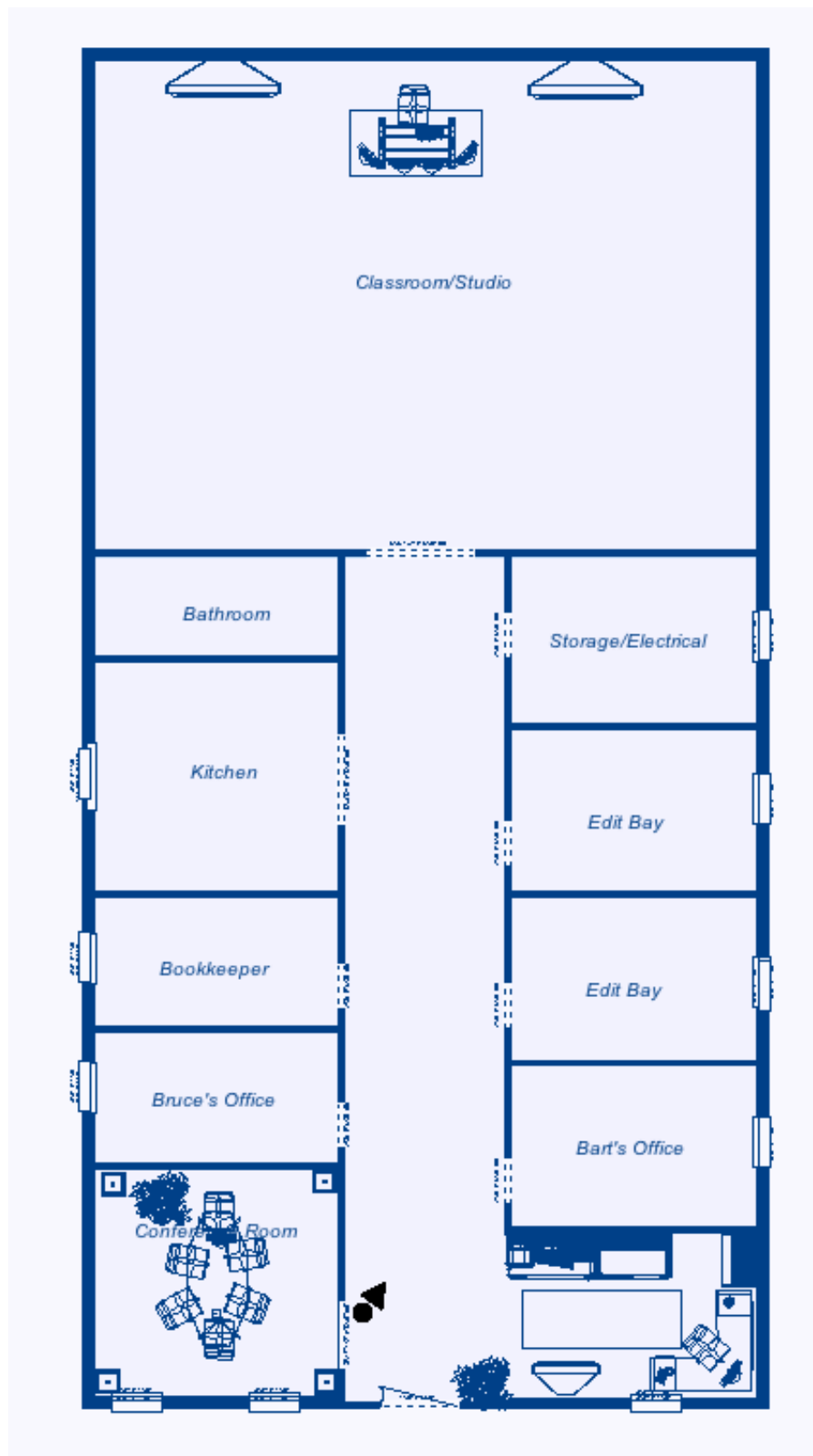


HALLWAY



CONFERENCE ROOM

# CLEAR GLASS STUDIOS





# CLEAR GLASS STUDIOS – FIVE REVENUE SOURCES

OUR GOAL – SELF SUFFICIENCY IN THREE YEARS!



PRODUCTION STUDIO

## 1) As a Film Producer - Original Works Produced By the Studio

Educational & Historical Films

Schools

Libraries

Political & Religious Organizations

Entertainment - DVDs - Direct Sales

Website

Amazon.com

Web Marketing

Broadcast Revenue

Network

Niche Cable

## CLEAR GLASS STUDIOS – REVENUE SOURCES – CONT.



EDITING ROOM

### 2) As a Contractor - Our Services Hired By Outside Organizations

#### Political Organizations

Political Ads

Promotional Videos

#### Think Tanks

Special Projects

Promotional Videos

#### Educational & Religious Organizations

Special Projects

Promotional Videos

Consulting Services Offered For Those Who Wish To Produce Their Own Films

## CLEAR GLASS STUDIOS – REVENUE SOURCES – CONT.

### 3) As an Educator

Workshops

Seminars

Lecture Series



### 4) Renting the Facility to Outside Production Companies



## CLEAR GLASS STUDIOS – REVENUE SOURCES – CONT.

### 5) Our Website - An Information Center For Conservative Films!

Direct Sales

PPC Advertising

CPM Advertising Networks

Direct Banner Advertising

Single Event or Columns Sponsorship

Private Forums



Selling an E-book Series

a) Writing

b) Production

c) Filming Techniques

d) Editing

e) Marketing/Distribution

f) Industry Contacts



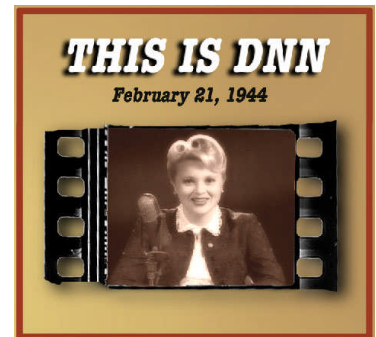


## THE PROJECTS OF BART ELY

**Title:** "This is DNN"

**Status:** Completed (Minor Editing Scheduled For Distribution)

*Satirical glance at how today's mainstream media might have covered a typical day during World War II. The film was selected to open the prestigious "Liberty Film Festival" in Hollywood in 2006. That same month, "This is DNN" initiated a spirited panel discussion on the Fox News Show "Special Report" with host Brit Hume.*



**Title:** "56 Men"

**Status:** Completed (Editing Scheduled For Distribution)

*The short film documents the story of the brave signers of the Declaration of Independence. Their historic struggles guaranteed the freedoms we enjoy today. "56 Men" redefines the meaning of true "sacrifice" (in contrast to how our mainstream media currently defines that term) leaving the viewer with a lasting sense of humility and pride.*



**Title:** "Seven Steps to a Meaningless Life"

**Status:** Script Half Completed

*This is the story of Thomas Hamilton, African-American, a beloved yet politically incorrect history teacher at a "progressive" Eastern Prep School. School administrators decide not to renew Mr. Hamilton's contract, citing uneasiness over his emphasis on "traditional American values." With nothing to lose, Hamilton decides to devote the last week of class on a highly unorthodox seminar tackling life's most intriguing questions.*



"I've always envisioned the protagonist of this film to be part Denzel Washington, sprinkled with a bit of Bill Cosby, topped off with a generous helping of Thomas Sowell" BE **see appendix(page iii) for opening scene**

**Title:** "Life Without America"

**Status:** Research and Script

Development Following "56 Men" in our "Clear Thinking" student video series, this eye opening film will pose the following question: What if America Never Existed? The discussion will explore the possible effects on:

- Geopolitics
- Global Economics
- Medicine
- Scientific/Technological Advancement
- Arts & Entertainment



**See appendix (page vi) for opening sequence**

**Title:** "Coincidence?"

**Status:** Script Under Development

"Having just finished watching the magnificent HBO series on the life of John Adams, I became inspired to produce a short film focusing on one fact in particular. Having enjoyed my statistics course in college, I am intrigued by the probability of Adams and Jefferson not just dying on the same day, not simply dying on July 4th, BUT BOTH DYING ON JULY 4TH, 1826 ON THE FIFTIETH ANNIVERSARY OF INDEPENDENCE DAY.



I thought to myself what a great premise for a film! Have a respected MIT mathematician theorize in an entertaining fashion the statistical probability of this occurrence. Perhaps compare it to other unlikely events (i.e. struck by lightning, winning the lottery etc.). Finish with the narrator of the piece spouting inspirational words hinting of divine intervention.

I see the film running 22 minutes (standard broadcast length) with the goal of a cable broadcast on July 4<sup>th</sup>." BE





**Title:** *"Intelligence"*

**Status:** Concept Only

"After the 2008 campaign and once again dismayed by the transparent snobbery of the insipid mainstream media and entrenched political punditry, I wrote the following pages **see appendix (page ix)** on the silliness of the narrow definition of "intelligence" by today's elite.

On a personal note, this is probably motivated from the time I spent on a family farm in rural Northwest Alabama (father had a sewing plant in the area) after living in places such as Menlo Park (San Francisco) and Santa Monica (Los Angeles). After befriending the locals, many who taught me life lessons I still hold dear today, my conception of what makes a truly wise man changed dramatically.

Whether or not this could translate into a film is yet to be determined" **BE**



**Title:** *"Rock the Voters"*

**Status:** Concept Only

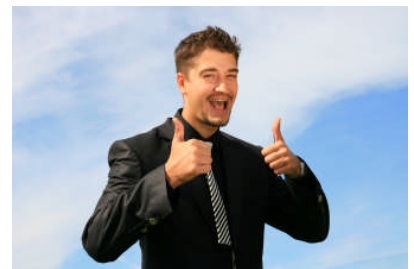
"I want to make a short film motivated by my frustration over the mainstream media's pre-occupation over the importance of younger voters. The idea is extremely simple – on the street interviews with middle-aged voters answering the following question. Compared to how you were in your late teens or early twenties would you consider yourself more or less politically knowledgeable when casting your vote? Juxtapose that with asking college students the simplest of questions (i.e. who is your congressman? etc.) and you have produced a true expose on the folly of the precious youth vote." **BE**



**Title:** *"Kill All The Lawyers!"*

**Status:** Concept Only

"The central character has spent years trying to figure out one simple way to improve Washington politics. A midnight vision provides the answer. A life long campaign to switch the ratio of senators who hold law degrees with those with M.B.A.s. (Current ratio is about 60 to 7) Even if we don't make a film this is one campaign I could definitely get behind!" **BE**



## THE PROJECTS – CONT.

**Title:** “The Founders of American Exceptionalism”

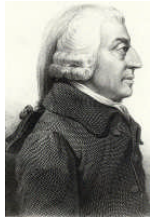
**Status:** Concept Only

*A series of nine 22 minute films focusing on the great minds that helped shape America. (School and broadcast potential)*



### **John Locke 1632 – 1704**

One only needs to read the Declaration of Independence and the U.S. Constitution to realize the profound influence this English Philosopher had upon our founding fathers. Locke’s writings outlined the governmental checks and balances necessary to guarantee a free and open society.



### **Adam Smith 1723 – 1790**

A transcendent figure from the Scottish Enlightenment movement, Smith’s “Wealth of Nations” outlined the free market principles so pivotal in the unprecedented success story known as the American Economy. Smith’s work showed how competition and responsible self-interest would inevitably lead to benefiting society as a whole.



### **Edmund Burke 1729 – 1797**

As with his contemporary Adam Smith, Irish statesmen and political philosopher Edmund Burke promulgated the wisdom of free trade and free market principles. In addition to his life long opposition to government market manipulation, Burke’s strong support for the American Colonies has established him as “The Father of Anglo-American conservatism”.



### **Frederic Bastiat 1801 – 1850**

A founder of modern libertarian thought, Frenchman Frederic Bastiat dedicated much of his short life to exposing the inherent destructiveness of government authority. With principles that closely mirrored those of Locke, Smith and Thomas Jefferson among others, Frederic Bastiat believed the only true requirement for government was to defend the right of an individual to life, liberty and property.



### **Alexis de Tocqueville 1805 – 1859**

Alexis de Tocqueville’s “Democracy in America” published in 1835, based upon the author’s North American travels, documents the prevailing ethics and social conditions that allowed for the ultimate triumph of the American Experiment. “Democracy in America” is a reminder to modern Americans of the perilous consequences in rejecting the fundamental tenets of individualism, volunteerism and economic freedom.

# The Founders of American Exceptionalism – Cont.



## **John Stuart Mill 1806 – 1873**

John Stuart Mill's "On Liberty" treatise crystallized the concept of true freedom. The document examines the legitimate restraints societal institutions must exercise over any one individual. Mill was a staunch proponent of the "harm principle" theory holding that every person is entitled to act in any manner, providing that it does no harm to others, including actions that may prove self-destructive.



## **Ludwig von Mises 1881 – 1973**

Called the "uncontested dean of the Austrian School of economics" von Mises championed classical liberalism ideals while laying the groundwork for the 20<sup>th</sup> century libertarian movement. Ludwig von Mises exposed the ingrained ineptitude of socialist governments in dealing with the complexities of the modern world.



## **Friedrich Hayek 1899 – 1992**

Austrian-British economist Friedrich Hayek was steadfast in his opposition to the prevailing collectivist and socialist thought that had infiltrated Western Governments in the mid 20<sup>th</sup> century. His book "Road to Serfdom" pointed out the folly of the modern tendency for central economic planning. Hayek believed that such systems created a destructive "social engineering" effect, where citizens altered behavior based upon their growing dependence on government bureaucracies. Hayek was a tremendous influence on the governing philosophy of Margaret Thatcher and Ronald Reagan.

*Finally, three gentlemen who contributed greatly to upholding the traditions of "American Exceptionalism".*

**Milton Friedman 1912 – 2006      William F. Buckley 1925 -2008      Thomas Sowell 1930 –**



Regarded as the most influential economist of the latter half of the past century, those who believe in economic freedom have had no stronger advocate than Nobel Laureate Milton Friedman.



In his book, "God and Man at Yale" published in 1951, William F. Buckley was the first to expose the ubiquitous humanistic and secular-progressive influences that dominate college campuses today. As founder of "National Review" magazine Mr. Buckley inspired us to transform the theoretical into deliberative action.



Economist, writer and political commentator, Thomas Sowell is the latest to brilliantly articulate the wisdom of free market ideals. He primarily writes on economic subjects, generally advocating a free market approach to capitalism. Sowell opposes Marxism. He also argues that, contrary to popular perception, Marx never held to a labor theory of value.

## THE PROJECTS – A LIGHTER SIDE

### SATIRICAL OR COMEDY BASED FILM PROJECTS



## Welcome to the World of Paula Priesse!

"The first movie script I ever wrote was "Paula Priesse – Media Victim" (plot synopsis below). I love this character and the various media techniques in which to exploit it.

***Paula Priesse is the perfect vehicle to spoof the world of "progressive elites" as they slowly come to realize that the 2008 election did little to cure their self - absorbed neurosis.***

Rather than take the more traditional approach of vilifying this young liberal woman, I chose instead to make Paula a sympathetic yet haplessly funny victim. Well meaning, though extremely naïve, Ms. Priesse is simply a sad product of a very sheltered life. A "Blue State" existence of Starbucks, NPR, MSNBC and The New York Times." BE

**Title:** "Paula Priesse – Media Victim" – The Movie

**Status:** Script Completed

*Romantic comedy featuring a young progressive "don't call her liberal" woman named Paula Priesse. Ms. Priesse, employed at the Eastchester County Women's Empowerment Center, becomes intrigued by a charming doctor (Adam Smith) with strange and unfamiliar views on politics and life in general. Possibly to be merged with "Paula Priesse – The Transformation".* **see appendix (page xli) for sample scene**

"A bizarre plotline in which the conservative character (surrounded by leftist loonies) is the one with the smarts and common sense. A picture that you'll never see produced in Hollywood!" BE

## **The World of Paula Priesse – Cont.**

**Title:** “Paula Priesse – The Transformation”

**Status:** “Script Under Development”

(Possibly to be merged with “Paula Priesse – Media Victim”)

*Paula puts romance above politics and slowly becomes more open – minded towards Adam’s political ideology. During this time many things happen, she becomes disillusioned with her co-workers, loses faith in her trusted media sources, and watches as family and friends become increasingly distant to this “strange new Paula”.*

**Title:** “Paula Priesse – Media Victim” – The Web Series

**Status:** One Episode Completed

*The misadventures of a Democratic volunteer in fictional Eastchester County, New York.*

*Pilot Episode – Paula is chastised by the ghost of John F. Kennedy on the current state of the Democratic Party.*

“Unfortunately even though the concept was a good one, I rushed this first episode, trying to be relevant, with the focus on the “presumptive” Democratic nominee at the time, Hillary Clinton. I learned from this mistake and will stay away from subjects that might become dated quickly.” BE

*Episode Two **see appendix (page xv) for full episode** – While babysitting the boy next door, Paula becomes frustrated while reading her favorite bedtime story “Why Mommy is a Democrat”.*

**Title:** “The Diary of Paula Priesse”

**Status:** Begins 2009

*Paula’s journal entries to be added daily to our website, possibly to be made into a book.*

“With these various projects my dream is to make Paula a lovable and highly recognizable cultural icon. Can tee shirts and coffee mugs be far behind?” BE





## THE PROJECTS – A LIGHTER SIDE - CONT.



**Title:** *"Inherit the Windbags"*

**Status:** Script Under Development

"An extremely easy script to write, this is my satirical response to the religious zealotry so prevalent in today's environmentalist movement.

The concept closely mirrors the 1960 movie "Inherit the Wind", a dramatization of the "Scopes Monkey Trial" starring Spencer Tracy and Frederic March. It centers on the struggle of Job Scoops, high school science teacher, who dares to question the authority of Al Gore's "An Inconvenient Truth".

Perhaps the easiest way to explain the film's premise is to compare and contrast."  
**see appendix (page xviii)** BE





## THE PROJECTS – A LIGHTER SIDE - CONT.

**Title:** “Overnight Deliverance”

**Status:** Concept Only

A humorous film about the frustrations of a former Fed-Ex employee who now finds himself working at the local post office.



### Television



**Title:** “Bozeman”

**Status:** Pilot Script Completed **see appendix (page xix) for full script**

“Inspired during a 2007 speaking tour in Montana, I wrote this sitcom pilot after talking to locals about their distrust of the “new people” moving into the state. It centers around the awkward relationship between a native Montana family and their new “progressive-elite” Californian neighbors. A personal favorite”. BE

### Miscellaneous

**Title:** “Mistaken Identity(ies)”

**Status:** Panel Discussion Concept  
**see appendix (page xxxvii)**

The Goal: An hour-long panel discussion on the destructive role identity politics plays within America today!

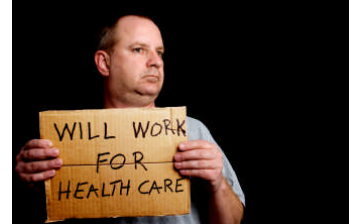


# CLEAR GLASS STUDIOS INSTRUCTIONAL DVDs

Because these DVDS would be available to the general public, the sizable sales potential of these projects would prove beneficial in providing needed operating capital for the studio.

## Idea One: “Surviving Hard Times”

Assuming we are in the midst of an elongated recession, this should be THE VERY FIRST PROJECT SCHEDULED FOR PRODUCTION! With the proper distribution strategy, an entertaining and upbeat DVD offering common sense financial advice, based on conservative economic principles, could prove extremely popular with struggling Americans.



## Idea Two: “Independent Filmmaker Series”

Five DVDs that will provide the aspiring filmmaker all the tools necessary to produce a quality work from concept to distribution.



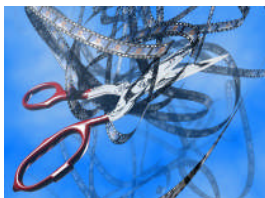
**SCRIPTWRITING**



**PRODUCTION**



**FILM TECHNIQUES**



**EDITING**



**DISTRIBUTION**

## BART ELY BIO

Before pursuing what he readily admits his “mid-life crisis” of becoming an independent filmmaker, Bart Ely had an extensive business and entrepreneurial background.



In the early 1980's Bart worked for the family business, Garment Corporation of America, a manufacturer of work clothing. After his father's death in 1983, Bart continued as V.P. of manufacturing, overseeing the start up of three new factories (two in Alabama and one in Puerto Rico). In 1986, Bart left GCA to create Ely Consulting, a management consulting firm focusing on increasing productivity in office environments. Clients averaged an increase of 40% in net revenue. In 1995, he founded an upscale eco-tourism operation in the mountains of Western North Carolina. The company was patterned on similar resorts Bart had visited in places such as Zimbabwe, Australia and New Zealand.

Although the company was growing, the seasonal nature and capital requirements of the operation forced Mr. Ely to find partners in building an African style resort that could operate the year around. After a year and a half of preparatory work, (procuring land options, zoning requirements, engineering studies, architectural renderings, marketing studies, etc.) Mr. Ely lined up investors with a proven track record in building successful large-scale resorts. They were to offer Mr. Ely an equity interest, and to pay all of the sizable start up expense incurred by Mr. Ely up to this point.

The closing for this deal was to occur in mid-October, 2001. After September 11th the potential partners, deciding that it was not the time to invest in any tourism related business, abruptly pulled out of the deal. This turn of events forced Bart to cease operations. Mr. Ely remained as a consultant for the tourism industry. It is during this time he began writing scripts.



“Conservative Roundtable” with Howard Phillips

In early 2005 Bart connected with Raleigh North Carolina editor/director Bruce Wittman, owner of Eagle Video Productions Inc. Bruce, a multiple national award winner, has over thirty years of experience in the television industry. The combination of his technical expertise with Bart's vision, creativity and solid business background have allowed them the ability to make films with high production values at a fraction of normal cost.

Bart's unwavering belief of the necessity to produce films that promote traditional values, as well as his conviction on the importance to inspire young people to do the same, has motivated Mr. Ely to dedicate his life towards the fulfillment of these goals.

# BRUCE WITTMAN – EAGLE VIDEO PRODUCTIONS

Eagle Video Productions, Inc. was incorporated in January of 1991. It was founded in Raleigh, North Carolina by producer, editor and photographer Bruce Wittman. Since then, Eagle has garnered many regional, national and international awards for its sales videos, training DVDs and marketing web clips. The production company's clients include a host of national and international Fortune 500 companies along with a broad spectrum of national broadcast clients such as MTV, ESPN and PBS.



Mr. Wittman began his career in broadcast news at Raleigh's premier television station - WRAL-TV. Starting as a studio cameraman, Bruce moved to news engineering ending up as a top award-winning news photographer for the highest-rated one-hour newscast in the country. That first year as news photographer, he won regional awards for news documentaries and videotaped stories in Leningrad, USSR with the NC Friendship Force. Later he became the principal news photographer for WRAL-TV's helicopter, Sky 5, logging hundreds of hours in the air.

After six years working with a partner, Bruce struck out on his own in 1991, when he created Eagle Video Productions, Inc. Mr. Wittman's news background has paid dividends to Eagle's clients because of his speed, accuracy, quick understanding of the subject matter and his absolute respect for his client's deadlines.

In 1993 the company started a new division, Eagle Interactive, to serve new multimedia customers. Eagle Interactive offers video production expertise in the area of DVD authoring and Streaming Web Clips. Project evolution, instructional design for training, sales and point-of-sales kiosks using team management and multi-tasking are essential tools that Eagle Interactive offers the client.



Over the years Bruce Wittman has been recognized within the television production industry with a multitude of national and international awards.

His latest achievement was the 2008 International Health & Medical Media Awards FREDDIE Award - Men's Health Category

[www.eaglevideo.com](http://www.eaglevideo.com)

## OTHER MEMBERS OF THE TEAM

### **Anthony Biller – Intellectual Property Attorney**

Anthony “Tony” Biller has developed a sterling reputation in becoming one of North Carolina’s foremost authorities in patent, trademark and copyright matters. Having greatly assisted Mr. Ely over the past few years, Tony has graciously offered his services in teaching students on how to avoid the various intellectual property pitfalls in film production.

### **John Cline – Producer/Editor**

John Cline has a 30-year career in television, with roles as video producer, director, editor, and scriptwriter. Like Bruce, John started his career in television news. He worked for WPTF-TV in Raleigh, NC, WTVD-TV in Durham, NC and KTRK-TV in Houston, TX. Later, he became an independent video producer. John has specialized in producing for major corporations, such as Microsoft, GlaxoSmithKline and Johnson & Johnson. He has also produced for NBC, The Travel Channel and The TV Guide Channel and has written for the National Geographic Channel.

### **Cornel Campbell – Network Cameraman**

Cornel has shot award-winning AIDS documentaries in Africa, covered the 9/11 Cleanup in NYC, pre and post Hurricane Katrina, and the Duke Lacrosse Scandals. He has harnessed his creative TV camera lens in 35 US states and many countries worldwide. When he is not teaming up with Bruce Wittman, he freelances for the TODAY show, MSNBC, NBC Nightly News, Harpo Productions, CBS, ESPN and CNN. Cornel’s shooting style is determined by the script. Sometimes a shoot may require natural lighting, or perhaps shooting on the shoulder. At other times, a script requires extensive, dramatic lighting and well-choreographed scenes shot from multiple angles.



# CLEAR GLASS STUDIOS BOARD OF ADVISORS

A Clear Glass Studios Advisory Board is to be formed. Members of this board will reflect expertise in the following areas:

**Project Production** - Individuals(s) with writing, directing, and production skills as well as existing entertainment industry contacts

**Marketing/Distribution** - Experienced advisor(s) with creative marketing and distribution strategies of said projects

**Technicians** experienced in providing effective, profitable and cost -effective techniques specifically in regards to web entertainment, website updating and maintenance, basic editing capability and assistance with company hardware, software and communication systems

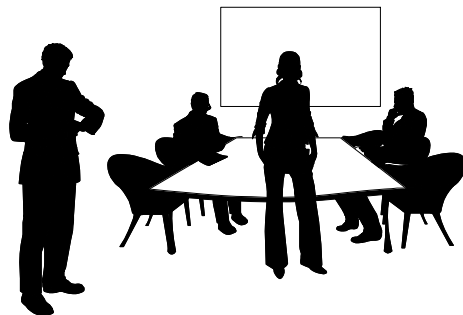
**Financial/Legal** - Consultant(s) with solid backgrounds in the areas of grant and investment capital procurement, copyright/trademark and entertainment law, and business formation

Since expense must be kept to an absolute minimum, one logical strategy is to offer an ownership interest to those advisors that have taken an active role and have provided an adequate amount of sweat equity during the company's formative period.

The first step is to create a list of potential candidates in each of the four categories outlined above. Also included should be existing contacts that may provide assistance/resources during the search process.

Since the make-up and character of any such advisory board is integral to not only the procurement of necessary seed capital but in general to the operational success of Clear Glass Studios as well, proper caution and diligence must be taken during the selection process. Board members will be selected on the basis of four fundamental qualities:

- 1) Ability
- 2) Vision
- 3) Passion
- 4) Trustworthiness





# What It's Going to Take

## PHASE ONE: WITHIN ONE YEAR

### Production



Edit Existing Projects for Sales

### Distribution

“This is DNN”

“56 Men” (For July 4<sup>th</sup> 2010)

Begin “Priesse” Web Series

### Marketing

- Speaking Tour – Mr. Ely
- Hire Marketing/Distribution Expert
- Hire DC Publicist
- Update Website
- Develop Contact Database
- Create Press Kit/Marketing Literature

### Classroom

- Develop Course Schedule and Materials
- Mass Mailer to Youth Organizations

**TOTAL PHASE ONE EXPENSE: \$150,000**

🌀 **BUSINESS PLAN AVAILABLE TO SERIOUS INTERESTED PARTIES** 🌀

# What It's Going to Take – Cont.

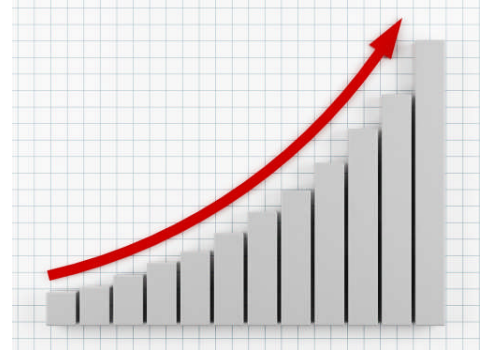
## PHASE TWO: WITHIN TWO YEARS

### Production

Continue “Priesse” Web Series

Produce One Instructional DVD  
“Surviving Hard Times”  
“Independent Filmmaker”

Produce One 22 Minute Creative Film  
“Coincidence”  
(For July 4<sup>th</sup> 2011 Broadcast/Release)



### Marketing

Speaking Engagements – Mr. Ely  
Continue Improving Website/Blog  
Mass Mailer of Brochures – Follow Up Calls  
Press Kits to Talk Radio, Think Tanks, Publications  
Enter Film Festivals

### Classroom

Hold First Student Film Workshop

**TOTAL PHASE TWO EXPENSE: \$275,000**

**🔗 BUSINESS PLAN AVAILABLE TO SERIOUS INTERESTED PARTIES 🔗**

## What It's Going to Take – Cont.

### **PHASE THREE: WITHIN THREE YEARS**

#### **THE CREATION OF THE CLEAR GLASS STUDIO FACILITY!**



3200 Square Feet

Estimated Construction Cost:

Office (2000 sq. ft. 10 ft, ceiling @ 125/sq. ft.)	250,000
Classroom/Studio (1200 sq. ft. 20 ft. ceiling @ 175/sq. ft.)	210,000
Real Estate (7500/acre 10 acres)	75,000
Architect Fees (5%)	25,000
Other Professional Fees	10,000
Miscellaneous	30,000
Total Approximate Building Expense	600,000
Equipment and Furnishings	75,000
First Year Operating Expense	300,000

**TOTAL PHASE THREE EXPENIDTURE: \$975,000**

🌀 **BUSINESS PLAN AVAILABLE TO SERIOUS INTERESTED PARTIES** 🌀

# SUMMARY

For various reasons, I wanted to write this on the morning of Wednesday, November 5th, 2008, after a long night of reading conservative blogs filled with anger, fear, recrimination and despair.

This is simply the beginning of a conversation long past due. A conversation between like - minded, clear thinking individuals, who see the wisdom of utilizing film to promote conservative ideals. The time is now to balance not just blatant media bias, but also entertainment and educational establishments that for far too long have denigrated American traditional values producing the following results:

Illiterate students, splintered families, a coarsening culture and uninformed voters.

Conservatives always win on points but have far too often lost on delivery. For the movement to remain viable new methods must be established in reaching younger Americans. This begins with producing inspirational, entertaining and historically accurate films for grade, high school and university students alike. Films that tell the true story of America, celebrating the endless opportunity our great nation has afforded to all of us. Films that shift focus away from the current politically correct, special-interest classroom agendas that simply encourage lifetimes of hopeless victimization. Films that attack the nefariously lazy “groupthink” mentality that has permeated every facet of modern American society.

America at its best has always been optimistic and forward thinking. It is the goal of Clear Glass Studios to produce projects that reflect these same characteristics. To paraphrase a famous Chinese proverb, I still have faith that our great nation will always be more attracted to “candle lighters” than “darkness cursors”.

By developing a network throughout the country with existing filmmakers who share similar values, the production company hopes to draw on a huge reservoir of available resources and talents.

This business paradigm should prove to be extremely profitable as well. Ask talk radio about the need to communicate with Americans who have felt neglected, even belittled for holding traditional beliefs.

What talk radio did for Conservatives during the past decade, filmmakers could do for the next.

Frustrated young students are now asking what can they do to make a difference. Film production is one exciting answer! BE

“Do not be overcome by evil,  
but overcome evil with good.”  
Romans 12:21

**THOSE WHO WISH TO BECOME INVOLVED CONTACT:**

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